

Everything you
need to know to
hold a successful
raffle and have a
blast doing it, for
Wear it Green Day!



Registered with
FINANCIAL REPORTING
REGULATOR

Registered Charity No. 801130 (England), SCO39714 (Scotland), Company Registration No. 2350846.



Mental Health
Foundation



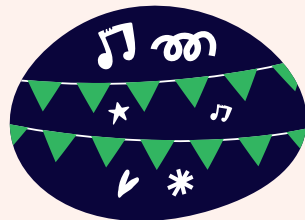
YOUR EVENT

Your raffle must be part of a larger fundraising event. With a range of ways to fundraise, this is the perfect opportunity to put your creativity to the test and take advantage of the 'Wear it Green Day' Theme! You can either go down the classic and traditional route or organise something alternative.

GREEN COSTUMED
**SPORTS
TOURNAMENT**



YOUR OWN GREEN
MINI FESTIVAL



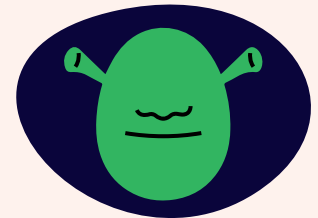
**GREEN THEMED
BAKE SALE**



**GREEN THEMED
TALENT SHOW**



A
**'GREEN'
BALL**



**SHREK THEMED
MOVIE NIGHT**

INCIDENTAL LOTTERY VS. SMALL SOCIETY LOTTERY



A raffle comes under the term 'lottery' in the same category as tombola's and, under the gambling commission guide.

Please ensure all law regulations are acknowledged and how they apply to your fundraiser. If further information is needed reach out to your local authority or seek guidance from the gambling commission:

Fundraising and lotteries - Gambling Commission.

Majority of fundraisers will come under the incidental lottery category, these are held in person and sold during a commercial or non-commercial event, no tickets are to be sold prior or after the main event has taken place therefore the raffle is not the main event and tickets are not to be sold online. They cannot be sold for personal monetary gain and are only permitted for the use of charity or philanthropic cause. Common places for these to be held are at schools, fairs, exhibitions etc and are sold at a set price.

At an incidental lottery you can sell tickets to anyone attending the event, however if the prizes include alcohol you must not give alcohol to anyone under the age of 18.

If you are running a private/work/residential or small society lottery you must not sell tickets to anyone under the age of 16.

The Mental Health Foundation do not have a lottery license; therefore we cannot adhere to small society lotteries. These are required to be registered under a local authority and tickets are sold remotely e.g., online.



TICKET

TICKET

TICKET

TICKET

YOUR GOAL



Decide what your fundraising target is and your approach to achieving this!

Once you have decided you will be holding a raffle and have checked out all of the legal side, you can start telling people about it. As well as word of mouth, so many methods can be used to get your community behind you and create a buzz to build momentum around your event! You could create posters to display around your school, office, or community space, and make an announcement at a school assembly, on the playground, work meetings, after school clubs, the library, gym classes or at your local pub!

For this to be as successful as possible it is wise to allow enough time to prepare for your raffle. Getting your hands on raffle tickets is simple. These are easily



RAFFLE
THIS
WEEK!

accessible and can be bought online or in stationary shops.' You can then begin to estimate how many tickets you will potentially sell and calculate your proceeds. It is imperative that ticket holders are aware of the time and place the winners of the raffle will be announced on the big day. Also, at your event, be sure to share the total that has been fundraised by everyone's efforts!



TICKET

TICKET

TICKET

SELECTING THE PRIZES!



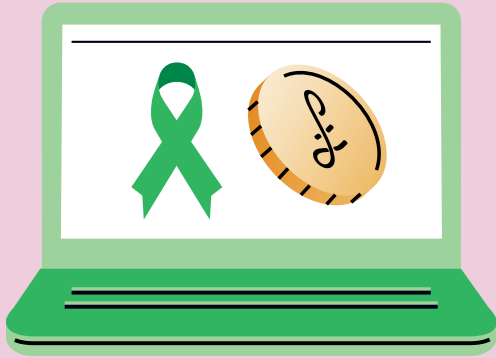
When it comes to finding the raffle prizes for a charity fundraiser, many businesses are more than happy to contribute to such events and support a non for profit cause.

Reach out either online or take a visit to your local stores and have a conversation with the manager and spread the word on your fundraiser. Having sourced prizes is also more inexpensive and more profitable. Why not take posters along with you as some stores may agree to put them up and help publicise your raffle.

A range of products can be used – there is no limit on the amount you put towards the prizes – it is completely up to you! If you are buying the prizes out of your pocket, you can use up to £500 from your proceeds for this, however we would recommend getting them sourced! Some donors may ask to see a letter of authorisation to provide context on the purpose of your raffle and confirmation that the Mental Health Foundation are involved, before providing any help. We are happy to provide you with one; just contact our events team at events@mentalhealth.org.uk and we will send you one right away.

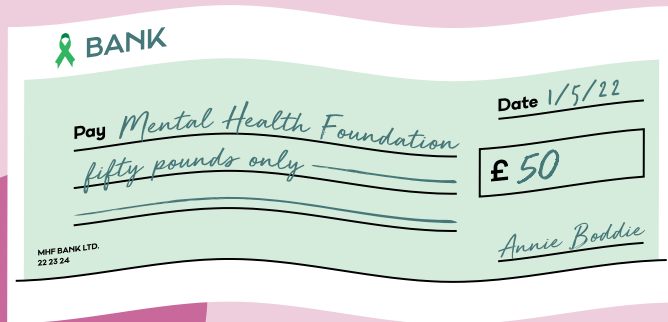


THE FINAL HURDLE: SENDING THE MONEY TO US



Make a donation via our website.

You can send in any monies raised via the [donation page on our website](#). Please give some details about how your fundraising went as we'd love to hear.



By post

You can send a cheque addressed to:

The Events Team
Mental Health Foundation, Studio 2,
197 Long Lane, London, SE1 4PD

KEEP US IN THE LOOP



Let us know about your event, keep us updated and we will be with you during the whole process, for any advice or help you may need, as well as cheering you along the way!



Most of all, enjoy the process and your event! Best of luck and thank you very much for supporting us for Wear it Green Day!

London:

Mental Health Foundation
Studio 2, 197 Long Lane
London SE1 4PD

Glasgow:

Mental Health Foundation
McLellan Works, 274 Sauchiehall Street
Glasgow, G2 3EH

Cardiff:

Mental Health Foundation
Workbench, 16 Neptune Court
Cardiff, CF24 5PJ

[mentalhealth.org.uk](https://www.mentalhealth.org.uk)

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